



HELPING ORGANIZATIONS
MAXIMIZE THEIR ONE™

BRETT BERNARD

Keynote Speaker • Execution Strategist



WORLD CHAMPION ATHLETE • AWARD-WINNING EDUCATOR • BESTSELLING AUTHOR

THE EXECUTION GAP

Most organizations don't have a strategy gap. They have an Execution Gap™.

They have a follow-through problem.

Great organizations rarely fail because they lack talent.

They have an Execution Gap™.

Priorities lose clarity. Accountability weakens. Communication breaks down. Culture drifts from core values. Teams lose alignment.

Exceptional results are built intentionally.

Brett Bernard helps organizations eliminate the Execution Gap by turning priorities into disciplined action.

THE MAXIMIZE YOUR ONE™ FRAMEWORK AT A GLANCE

ONE MIND™

Align people around a shared purpose and clear direction.

ONE MISSION™

Build the discipline to turn priorities into consistent action.

ONE IDENTITY™

Build accountability around shared standards.

THE FIVE PILLARS OF EXCEPTIONAL EXECUTION™

ALIGNMENT
Shared Purpose.
Clear Direction.

DEFINITION
Clarity Before
Action.

OWNERSHIP
Accountability at
Every Level.

EXECUTION
Disciplined Action.
Consistent Results.

MAINTENANCE
Coach. Reinforce.
Sustain.

SIGNATURE LEADERSHIP EXPERIENCES

Every keynote is customized to align with your organization's goals, conference theme, strategic priorities, and desired outcomes.

ONE MIND • ONE MISSION • ONE IDENTITY

Brett's signature keynote helps leaders eliminate the Execution Gap through aligned beliefs, disciplined action, ownership, and accountability.



WHY ORGANIZATIONS CHOOSE BRETT

Organizations don't need another motivational speech. They need a message that changes what people do after the event.

For more than 30 years, Brett has developed high performers in classrooms, competition, and organizations—turning complex performance challenges into practical strategies people can use immediately.

THINK DIFFERENTLY. LEAD DIFFERENTLY.
EXECUTE DIFFERENTLY.

WHY ORGANIZATIONS TRUST BRETT

PERFORMANCE

- ✓ Four-Time National Champion
- ✓ Performed in NBA arenas before 20,000+
- ✓ Spoke at national conventions and conferences across the U.S.

LEADERSHIP

- ✓ Award-Winning Educator
- ✓ 30+ Years Developing Leaders
- ✓ USA Unicycle Team Board Member

FRAMEWORKS

- ✓ Creator of **Maximize Your One™**
- ✓ Creator of the **Execution Gap™ Diagnostic**
- ✓ Author of **Dark Reps™ Execution Playbook**

WHY BRETT?

Brett's approach was shaped by experience, not theory. Diagnosed later in life with ADHD and a learning disability, he learned firsthand that potential means little without the discipline to turn it into results.

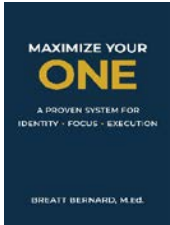
That experience shaped the Maximize Your One Framework and a career strengthening organizations and leaders.

His message is built on lessons lived, tested, and proven.

FEATURED ON



PUBLISHED WORKS



WHAT CLIENTS ARE SAYING

"Brett Bernard delivers a powerful framework for aligning belief, discipline, and identity. His keynote challenges leaders to raise their standards, strengthen their culture, and unlock their full potential."

DR. ISIAH REESE

CEO | Founder
Aperion Global Institute

"Brett Bernard doesn't just inspire people he helps organizations create measurable results. His work strengthened our culture, elevated morale, and equipped our leaders with practical strategies that create lasting impact."

BRAD TIPKA, ED.D.

Executive Director
Sejong Academy

"Championships are built on belief, discipline, and accountability. Brett Bernard's message helps teams and leaders develop all three."

JERRY SICHTING

NBA Champion
Boston Celtics
Former NBA Coach

BEYOND THE KEYNOTE™

EXECUTIVE COACHING

Personalized coaching that strengthens leadership, accountability, and follow-through.

ORGANIZATIONAL CONSULTING

Build the systems and leadership practices that create consistent results.

LEADERSHIP WORKSHOPS

Interactive experiences that transform keynote ideas into daily leadership habits.

EXECUTION GAP™ DIAGNOSTIC

Measure organizational alignment, identify execution barriers, and uncover opportunities for improvement.



LET'S START THE CONVERSATION

📞 763-259-8233

🌐 www.brettbernard.com

✉ brett@brettbernard.com

MAXIMIZE YOUR ONE™

ONE MIND™ · ONE MISSION™ · ONE IDENTITY™



WWW.BRETTBERNARD.COM



BRETT@BRETTBERNARD.COM